

A BIOMESSEN
COOPERATION WITH:



New Products Area

This is the popular and **eye-catching first point of contact for visitors** of the BioMessen: The New Products Pyramid by ecoinform in the entrance area of the fair.

As an exhibitor, you have the opportunity to present the **innovations of your product range** to trade visitors and journalists. Book the space now, and simply hand in the proposed products at the ecoinform booth at the BioMesse. The New Products Area is protected by security staff.

Eligible products are products that have come on the market in the year before the BioMesse. Each product is presented on a poster together with the brand logo. Included in your booking: The products submitted are presented for around four months prior to the fair on the website of the respective BioMesse under the **»Neuprodukte«** section.

Place dimensions

Display space for a single product is 17x17 cm (BxT)

A group space provides approximately 34x30 cm (BxT) for a maximum of 4 related products (eg. a series).

→ **Bear in mind that with larger products, the space may be maxed out by less than 4 items.**

You need more space? Larger areas are available on the top level of the pyramid. Please contact ecoinform for details.

Use the **following registration** form to submit your new products for the New Products Area on the BioMessen 2021. Alternatively, you can register online at www.ecoinform.de/messe. An additional entry of your products in the online directory www.ecoinform.de including all partner sites is optional and will be charged separately according to the ecoinform price list. Detailed information about this ecoinform product database can be found on ecoinform.de.



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Registration Form for the New Products Area

Return fax to **0 89.1 22 24 67 70** or register online by filling in the form at ecoinform.de/messe
Please complete all details. If you are already a partner of ecoinform, the company name is sufficient.

Company	Contact Person (*please fill in mobile number)
Postcode, City	Phone
	Website URL
E-Mail	*Mobile number of contact – for questions at the fair

Submission Deadline BioWest/Ost: 15.12.2020 → 5% early bird discount until 15.11.2020
Submission Deadline BioNord/Süd: 16.04.2021 → 5% early bird discount until 28.02.2021

Registration for:	BioWest	BioOst	Registration for:	BioNord	BioSüd
Number of single spaces	_____		Number of single spaces	_____	
Number of group spaces	_____		Number of group spaces	_____	

Prices: Single space 40 € at one BioMesse/75 € at two BioMessen – Group spaces (max. 4 products of a series) 125 € at one BioMesse/230 € at two BioMessen. If you need more space or a special place, please contact ecoinform. You can also complete the registration online at ecoinform.de/messe.

Products BioWest/BioOst

01 _____
02 _____
03 _____
04 _____

Products BioNord/BioSüd

01 _____
02 _____
03 _____
04 _____

→ **Please separate the product informations for spring and autumn.** For further products please submit on a separate sheet Please hand in your new products at the New Products Area booth at each BioMesse separately. **Please don't send the products by mail under any circumstance.**

→ **Please note:** The submitted new products can be collected from the New Products Area **on the day of the exhibition at 6pm. Unreclaimed products are shared out to the employees of the fairs or beneficial organizations.**

→ **The terms and conditions at <https://ecoinform.de/messe> apply to registration.**

Date	Signature
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