16 New Products Area

This is the popular and eye-catching first point of contact for visitors of the BioMessen: The ›Neuheiten-Stand‹ by ecoinform in the entrance area of the fair.

As an exhibitor, you have the opportunity to present the innovations of your product range to trade visitors and journalists. Book the required space online at www.ecoinform.de/messe or using the attached form and simply hand in the proposed products at the ecoinform booth at the BioMesse. The New Products Area is protected by security staff.

Eligible products are products that have come on the market in the year before the BioMesse. Each product is presented together with your brand logo, your booth number and the QR code so that interested visitors can call up further product information. Included in your booking: The products submitted are presented for around four months prior to the fair on the website of the respective BioMesse under the ›Neuprodukte‹ section.

Placements, dimensions and costs

Type of presentation	Max. number of products	Max. width	Price single booking	Price combinated booking*
Single product	1 Pc.	17 cm	45 €	85 €
Group space	4 Pc.	34 cm	135 €	250 €
Group space overwidth	6 Pc.	52 cm	180 €	350 €
½ peninsula space	11 Pc.	Varies by level	295 €	no discount
Peninsula space	22 Pc.	Varies by level	590 €	no discount

* Only bookable with a combined booking of two fairs like BioNord & BioSüd or BioWest & BioOst.

Note: with larger products, the space may be maxed out by a single or two items. You need more space? Larger areas are available on the top level of the pyramid. Please contact ecoinform for details.

17 Registration form for the New Products Area

You can book online free of charge at www.ecoinform.de/messe. If you do not have access data yet, request them from ecoinform. Under the menu item ›Messen‹ you will find instructions for booking and another one for linking the products and designing the signs.

If you book using this form (mail: info@ecoinform.de) we charge a small processing fee of €10. Please fill in all details. If you are already a partner of ecoinform, the company name and contact person is sufficient. If you have any questions, our team is always happy to help

Submission deadline BioOst/West: 23.02.2024 → 5 % early bird discount until 17.11.2023
Submission deadline BioNord/Süd: 19.07.2024 → 5 % early bird discount until 23.02.2024

COMPANY _____

CONTACT PERSON FOR FAIR BOOKING _____

STREET, NUMBER _____

POSTCODE, TOWN _____

MAIL FOR BOOKING CONFORMATION _____

MAIL FOR INVOICING _____

PHONE _____

UST ID (INTERNATIONAL COMPANYS ONLY) _____

WEBSITE URL _____

Registration for: BioWest   BioOst

Number of single spaces _____
Brand/category _____

Number of Group spaces _____
Brand/category _____

Number of Group spaces overwidth _____
Brand/category _____

½ Peninsula spaces* _____
Brand/category _____

Peninsula spaces* _____
Brand/category _____

Registration for: BioNord   BioSüd

Number of single spaces _____
Brand/category _____

Number of Group spaces _____
Brand/category _____

Number of Group spaces overwidth _____
Brand/category _____

½ Peninsula spaces* _____
Brand/category _____

Peninsula spaces* _____
Brand/category _____

* Limited availability

Note: Please hand in your new products at the New Products Area booth at each BioMesse seperately. Please don't send the products by mail under any circumstance. **Attention:** The submitted new products can be collected from the New Products Area on the day of the exhibition at 6pm. Unreclaimed products are shared out to the employees of the fairs or beneficial organizations. The terms and conditions at www.ecoinform.de/messe (only in german) apply to registration.

_____   X _____
DATE   SIGNATURE

ecoinform GmbH
Kleinhaderner Weg 6 | 82166 Gräfelfing | T +49 (0) 89.1 22 24 67 80
ecoinform.de | info@ecoinform.de